



PREMIOS
MACAEL



Macael, October 26, 2016

Press release

**30th ANNIVERSARY MACAEL AWARDS:
Three decades getting to important personalities from
the promotion-building, communication, society,
sports, politics and business.**

The 'Asociación de Empresarios del Mármol de Andalucía (AEMA) - Marble Business Association of Andalusia- presents the awarded of the event in November 18.

Macael.- The Macael Awards celebrate their anniversary. The event, which has become a benchmark within the region business landscape and the most important promotion act of natural stone industry in Spain, **celebrates its 30 years on Friday 18 November.**

The event, "which has established itself as one of the most important events in natural stone sector at national and international level", says of President of AEMA, Antonio Sanchez Tapia, has, once again, on its 30th edition, prestigious awarded.

"One more year, we congratulate ourselves, due to we've received a huge participation in several candidatures, which, given it international character, strengthens our position in the necessity of internationalization of our companies", indicate Sánchez.

"With the celebration of this communication and international promotion event, in which we've been working to receive to the respective representatives of the executed projects, we want to express our satisfaction about the value that marbles companies give to our economy, allowing to keep the social welfare of the "Marble's Region", he added.

Aema's President, highlights from each of the awarded:



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INSTITUTION AWARD: 'Foros de Marcas Renombradas Españolas' (Spanish Forum Brands)

"The important synergy produced by this institution to help our companies to be able to position itself in the international market to be recognized as part of the 'Marca España' (Spain Brand), helping to create stronger and more competitive companies".

COMMUNICATION AWARD: HEARST DESIGN GROUP.

"Our recognition of this communication group by the ability to spread the world of stone and natural surfaces within the US market of great importance for our companies, helping, undoubtedly, to promote our brands."

INTERNATIONAL AWARDS:

- NORTH AMERICA: **'MCA SYSTEMES INC'**
- LATIN AMERICA: **'TORRES ALRIO' (ALRIO TOWERS)**
- ASIA: **INTERNATIONAL INVESTMENT CONSTRUCTION COMPANY, J.S.C.**
- AFRICA: **FOUR SEASON HOTEL 5***
- EUROPE: **MARTI & DEBA, S.L.**
- DESIGN: **'PARQUE COMERCIAL NEVADA' (NEVADA SHOPPING CENTER)**
- NATIONAL: **'RAFA NADAL ACADEMY by MOVISTAR'**

"The theory is put in practice with the capacity of the natural stone industry of Macael and its region. The value of marbles of Macael is complemented by the ability of the sector, as an international processing center stone, regardless of where it originated, fully satisfying the needs of each client. In this edition, for the execution of residential homes, apartment buildings, hotels, shopping centers and sports training centers".